

Memorial Society of the Southwest, Inc. d.b.a.

Funeral Consumers Alliance of the Southwest

A Funeral Consumer Information Society

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How long has it been since you bought a funeral?

How many funerals do you expect to buy in your lifetime?

Do you have any idea what a funeral and attendant cemetery expenses **should** cost?

Your answers to these questions probably show you that you have little chance to get the experience necessary to buy a funeral wisely and at the best price.

Your answers to these questions probably show that you need help when you are faced with buying a funeral. And since a funeral can be a very expensive purchase-- as much as \$10,000 or more when all expenses are considered-- and since you are under both extreme time pressure and severe emotional strain if you have to buy a funeral without adequate forethought and research, this need is underscored.

The Funeral Consumers Alliance of the Southwest can help. Here's how:

We can suggest alternatives to traditional funeral practices, and to elements of the traditional funeral. These can save from 10% to 90% of typical costs, and in some cases eliminate costs entirely.

We can suggest criteria to use when selecting a cemetery or funeral home, criteria to help you avoid unreasonably high costs.

We can identify typical pitfalls people experience when making their arrangements, to help you avoid these traps.

Where we have acquired General Price Lists we can identify the lower cost providers. In effect, we have done much of the shopping for you.

Your tax deductible donation not only provides personal benefits to you, but supports this consumer effort to bring information about an emotion laden subject to the greatest number of consumers.

If this makes sense to you, return the application form. If you do not want to make a donation at this time, we will send you a list of publications and other educational material available from the Alliance free of charge. This list is provided in the regular enrollment packet which you will get with a donation.